



AS SMALL WORLD

HALF-YEAR REPORT 2024



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CONSOLIDATED INTERIM INCOME STATEMENT

Unaudited figures

in TCHF	1st half 2024	1st half 2023
Net sales	11'731.3	11'471.3
Other operating income	32.1	0.0
Total operating income	11'763.4	11'471.3
Direct expenses for services rendered	-7'574.1	-7'389.5
Personnel expenses	-1'175.0	-1'151.0
Research and development expenses	-169.0	-127.9
Other operating expenses	-1'914.6	-1'769.0
EBITDA¹⁾	930.6	1'033.9
Depreciation of fixed assets	-6.3	-4.6
Amortization of intangible assets	-309.8	-233.6
Operating result	614.4	795.7
Financial income	542.7	61.7
Financial expenses	-422.1	-213.7
Ordinary result	735.0	643.8
Income taxes	-139.7	-59.6
Net result	595.3	584.2
Basic earnings per share (in CHF)	0.04	0.05
Diluted earnings per share (in CHF)	0.04	0.05

¹⁾ Earnings before interest (including all financial income and expenses), taxes, depreciation and amortisation

CONSOLIDATED INTERIM BALANCE SHEET

Unaudited figures

in TCHF	June 30, 2024	December 31, 2023
ASSETS		
Cash	1'968.0	3'029.2
Receivables from services	2'016.2	206.6
Other short-term receivables	264.0	164.0
Prepayments and accrued income	1'956.8	1'293.5
Total current assets	6'204.9	4'693.4
Tangible fixed assets	34.3	26.1
Financial assets	4'884.0	5'823.0
Intangible assets	1'342.9	1'252.6
Total non-current assets	6'261.3	7'101.7
Total assets	12'466.2	11'795.1
LIABILITIES AND EQUITY		
Short-term financial liabilities	400.0	543.1
Payables for goods and services	2'308.1	1'188.7
Other short-term liabilities	132.3	193.6
Short-term provisions	225.6	101.1
Accrued liabilities and deferred income	2'506.9	2'737.9
Total current liabilities	5'572.8	4'764.4
Long-term financial liabilities	2'800.0	3'629.1
Long-term provisions	28.6	29.9
Total non-current liabilities	2'828.6	3'659.1
Total liabilities	8'401.4	8'423.4
Share capital	14'461.5	14'461.5
Capital reserves	18'732.1	18'732.1
Retained earnings	-29'128.8	-29'821.9
Total equity	4'064.8	3'371.7
Total liabilities and equity	12'466.2	11'795.1

CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY

Unaudited figures

in TCHF	Share capital	Capital reserves	Retained earnings			Total retained earnings	Total equity
			Currency translation effects	Goodwill offset with equity	Other retained earnings		
Opening as per 1 Jan 2023	11'718.7	17'407.4	-387.1	-30'918.9	-24.3	-31'330.3	-2'204.2
Group result 1st half 2023	0.0	0.0	0.0	0.0	584.2	584.2	584.2
Share-based compensation	0.0	0.0	0.0	0.0	39.1	39.1	39.1
Currency translation adjustments	0.0	0.0	-15.7	0.0	0.0	-15.7	-15.7
Closing as per 30 June 2023	11'718.7	17'407.4	-402.8	-30'918.9	599.0	-30'722.8	-1'596.7
Opening as per 1 Jan 2024	14'461.5	18'732.1	-490.6	-30'918.9	1'587.6	-29'821.9	3'371.7
Group result 1st half 2024	0.0	0.0	0.0	0.0	595.3	595.3	595.3
Share-based compensation	0.0	0.0	0.0	0.0	35.4	35.4	35.4
Currency translation adjustments	0.0	0.0	62.4	0.0	0.0	62.4	62.4
Closing as per 30 June 2024	14'461.5	18'732.1	-428.2	-30'918.9	2'218.3	-29'128.8	4'064.8

CONSOLIDATED INTERIM CASH FLOW STATEMENT FOLLOWING THE INDIRECT METHOD

Unaudited figures

in TCHF

1st half 2024

1st half 2023

OPERATING ACTIVITIES

Net result	595.3	584.2
Depreciation of tangible fixed assets	6.3	4.6
Amortization of intangible assets	309.8	233.6
Other non-cash items	209.6	83.2
Operating cash flow before change in operating working capital	1'121.0	905.5
Increase/decrease of receivables from services	-1'809.6	367.8
Increase of other receivables and prepayments and accrued income	-763.2	-504.9
Increase/decrease of payables for goods and services	1'119.4	-193.9
Decrease of other short-term liabilities and accrued liabilities and deferred income	-295.9	-178.6
Operating cash flow	-628.2	395.9

INVESTING ACTIVITIES

Outflows for investment (purchase) of tangible fixed assets	-14.5	-2.6
Outflows for investment (purchase) of intangible assets	-399.6	-216.0
Outflows for investment (purchase) of financial assets	-492.5	-1'254.0
Inflows for divestment (selling) of financial assets	1'389.3	14.9
Cash inflow/drain from investing activities	482.7	-1'457.7

FINANCING ACTIVITIES

Repayment of short-term financial liabilities	-543.1	-522.9
Repayment of long-term financial liabilities	-429.1	0.0
Cash drain from financing activities	-972.2	-522.9
Currency translation effects	56.5	-16.2
Net change in net cash	-1'061.2	1'600.8
Opening balance of net cash 1 January	3'029.2	4'013.6
Closing balance of net cash as of 30 June	1'968.0	2'412.8
Net change in net cash	-1'061.2	-1'600.8

NOTES TO THE CONSOLIDATED INTERIM FINANCIAL STATEMENTS

Unaudited figures

1. BASIS OF PREPARATION AND SIGNIFICANT ACCOUNTING POLICIES

ASMALLWORLD AG is the Group's parent company, a limited company under Swiss law, which is registered and domiciled in Zurich, Switzerland. ASMALLWORLD AG (ASWN) is listed on SIX Swiss Exchange.

These unaudited consolidated interim financial statements comprise the unaudited half-year results of ASMALLWORLD AG and its subsidiaries for the reporting period ended 30 June 2024 (HY1) and have been prepared in compliance with Swiss GAAP FER 31 "Additional accounting and reporting recommendations for listed companies", section "interim reporting". This half-year report does not include all the information and disclosures presented in the annual consolidated financial statements and should therefore be read in conjunction with the consolidated financial statements compiled for the financial year ending 31 December 2023 as they represent an update of the last complete set of financial statements.

The implementation of the new standards FER 28 (Government Grants) and FER 30 (Consolidated Financial Statements) did not have a material impact on the consolidated interim financial statements of ASMALLWORLD AG.

2. DEFINITION OF ALTERNATIVE PERFORMANCE MEASURES (APM)

APM are financial measures not clearly defined or specified in the applicable recognized accounting standard. Where relevant for the reader, specific subtotals were added, which can be found directly in the tables.

3. CHANGE IN SCOPE OF CONSOLIDATION

There was no change in scope of consolidation, either in the first half-year of 2024, nor in the first half-year of 2023.

4. CHANGE IN ACCOUNTING ESTIMATES

There were no changes in accounting estimates during the first half of 2024.

Effective January 1, 2023, the estimated useful life of capitalized development costs for web platforms and mobile apps was reduced from five years to three years. This adjustment arose from management's periodic assessment of the information used in preparing the financial statements. The revision reflects the increasingly shorter innovation cycles in digital technologies.

5. FOREIGN CURRENCY TRANSLATION

The interim financial statements of the Group companies that use EUR as their functional currency were translated into CHF (the presentation currency of ASMALLWORLD Group) as follows:

	Closing rate 30 June 2024	Average rate HY1 2024	Closing rate 30 June 2023	Average rate HY1 2023
1 EUR	0.9630	0.9671	0.9769	0.9982

The resulting translation differences are taken directly to the consolidated shareholders' equity.

6. SEGMENT INFORMATION

Top management level steers the business with two operating segments (following the legal entity structure):

- **Segment “Subscriptions”:** Consists of legal entities ASmallWORLD AG (excluding Partnership and non-event related sponsoring income), The World’s Finest Clubs AG, First Class & More FZE (memberships) and First Class & More International AG (memberships)
- **Segment “Services”:** Consists of the legal entities ASW Events AG, ASW Travel AG, ASW Hospitality AG, First Class & More FZE (service business) and First Class & More International AG (service business)

	1st half 2024	1st half 2023
	TCHF	TCHF
Net revenues by segment		
Subscriptions	7'654.2	7'463.2
Services	4'077.1	4'008.1
Net sales	11'731.3	11'471.3

	1st half 2024	1st half 2023
	TCHF	TCHF
EBITDA result by segment		
Subscriptions	337.1	650.6
Services	593.5	383.3
EBITDA¹⁾	930.6	1'033.9

¹⁾ Earnings before interest (including all financial income and expenses), taxes, depreciation and amortisation

7. SEASONALITY

No specific seasonal effects are expected for either segment. For HY2 2024, ASmallWORLD’s management remains focused on growth and the diversification of its product offerings. Ongoing initiatives, such as the reconfiguration of ASmallWORLD’s membership structure, scaling up the ASmallWORLD Collection and ASmallWORLD DISCOVERY, and integrating Jetbeds.com, will require short-term investments before they can significantly contribute to the company’s results.

8. BALANCE SHEET

CASH

The cash position decreased by TCHF 1'061 during the reporting period. This decrease was primarily due to repayments of financial liabilities and reporting date-related changes in net working capital. For more details, refer to the consolidated interim cash flow statement on page 6 and the subsequent notes on the individual balance sheet items.

RECEIVABLES FROM SERVICES

The increase in receivables from services is due to certain high open invoices for event and travel-related services that occurred close to the balance sheet date of June 30, 2024. In the opinion of the Board of Directors and the Executive Management, there are no indications that the value of the receivables is impaired.

PREPAYMENTS AND ACCRUED INCOME

Accrued income increased due to outstanding dividend payments by GHA, which were approved by the Board of Directors of GHA Holdings Limited on June 19, 2024. Furthermore, accrued income was realized based on a legal opinion related to the dispute with MAG of Life. The legal proceedings took place early in the year.

FINANCIAL ASSETS

In March 2023, ASMALLWORLD AG invested TEUR 1'250 in a luxury hotels fund. At the beginning of March 2024, the company divested its stake in the fund at cost. Additionally, a deposit related to a three-year travel supplier contract was released.

Furthermore, short-term financing in the amount of TEUR 500 was granted. The loan was repaid in July.

INTANGIBLE ASSETS

During the reporting period, ASMALLWORLD capitalized development costs amounting to TCHF 400 (previous period: TCHF 216) for web platforms and mobile applications. The acquisition of the online flight booking portal Jetbeds.com, including its intellectual property, and the reduction of the useful life of web platforms and mobile applications from five to three years in 2023, resulted in an increase in amortization by TCHF 76 in the first half of 2024.

PAYABLES FROM GOODS AND SERVICES

The high sales volume of the Prestige and Signature Memberships resulted in an above-average outstanding balance from suppliers for air miles as of June 30, 2024. These payables were fully settled in July 2024.

LONG-TERM FINANCIAL LIABILITIES / SHORT-TERM FINANCIAL LIABILITIES

In 2022, ASMALLWORLD AG acquired a 10% stake in Global Hotel Alliance (GHA) for USD 4.5 Mio. The acquisition was financed with a long-term bank loan in the amount of CHF 4 Mio. Repayments are due in March every year. As a result, short-term financial liabilities in the amount of TCHF 400 were amortized. At the same time, TCHF 400 were reclassified from long-term to short-term financial liabilities.

In 2020, ASMALLWORLD Group has drawn on guaranteed COVID-19 loans in Switzerland (TCHF 858). The Federal Council has increased the interest rates on outstanding COVID-19 loans from 0% to 1.5% effective as of March 31, 2023. All COVID-19 loans in Switzerland were fully settled in March 2024.

EQUITY

The increase in equity was mainly due to the positive net result for the first half of the year 2024. Please also refer to the consolidated interim statement of changes in equity on page 5.

9. INCOME STATEMENT

NET SALES

Net sales increased by TCHF 260 (+2%) compared to the previous year, driven by the growth in the global Travel, Tourism, and Hospitality sector.

DIRECT EXPENSES

Direct expenses increased by TCHF 185 (+3%) which is in line with the increase in net sales.

OTHER OPERATING EXPENSES

The increase in other operating expenses was primarily due to legal costs associated with the dispute with MAG of Life. These legal proceedings occurred early in the year.

FINANCIAL RESULT

The financial result improved by TCHF 272, primarily due to dividends received from GHA and a reduction in interest expenses resulting from the substantial decrease in debt in 2023. This positive impact was partially mitigated by adverse foreign exchange rate fluctuations.

INCOME TAXES

In January 2022, the Ministry of Finance of the United Arab Emirates (UAE) announced the introduction of a federal Corporate Tax (CT) on the net profits of businesses. This new tax regulation will come into effect on 1 January 2024 and will apply to First Class & More FZE. The Corporate Tax will be levied at a rate of 9%.

10. EVENTS OCCURRING AFTER THE BALANCE SHEET DATE

No significant events occurred after the balance sheet date of 30 June 2024. Events after the balance sheet date were considered until August 22, 2024. On this date, the half-year report 2024 was approved by the Board of Directors of ASMALLWORLD AG.